



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

Advertiser	Romney for President
Product	ROMNEY FOR PRESIDENT
Estimate Number	

Invoice #	108085-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	108085
Alt Order #	06866084
Deal #	
Order Flight	10/24/12 - 10/30/12

**Billing Address:**  
 American Rambler Productions  
 Attention: Accounts Payable  
 138 Conant St.  
 Beverly, MA 01915

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	1516
Advertiser Code	ROMP
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
3	KSNV	M-F 6-7a Wakeup w/Wagners	6-7a		10/22/12 to 10/28/12	3x		--WTF--				
	KSNV			W	10/24/12	:30	6:41 AM		2012MRFP131H FACTSAREC	\$700.00		2
	KSNV			Th	10/25/12	:30	6:30 AM		2012MRFP131H FACTSAREC	\$700.00		3
	KSNV			F	10/26/12	:30	6:17 AM		2012MRFP149H FINDAWAYRI	\$700.00		1
4	KSNV	Today Show	658a-9am		10/22/12 to 10/28/12	6x		--WTF--				
	KSNV			W	10/24/12	:30	8:38 AM		2012MRFP149H FINDAWAYRI	\$900.00		1
	KSNV			Th	10/25/12	:30	8:57 AM		2012MRFP149H FINDAWAYRI	\$900.00		2
	KSNV			Th	10/25/12	:30	8:57 AM		2012MRFP131H FACTSAREC	\$900.00		4
	KSNV			F	10/26/12	:30	7:58 AM		2012MRFP131H FACTSAREC	\$900.00		5
	KSNV			F	10/26/12	:30	8:30 AM		2012MRFP149H FINDAWAYRI	\$900.00		3
7	KSNV	Today 4th Hour	10am-11am		10/22/12 to 10/28/12	3x		--WTF--				
	KSNV			W	10/24/12	:30	10:46 AM		2012MRFP149H FINDAWAYRI	\$325.00		1
	KSNV			Th	10/25/12	:30	10:58 AM		2012MRFP149H FINDAWAYRI	\$325.00		2
	KSNV			F	10/26/12	:30	10:46 AM		2012MRFP131H FACTSAREC	\$325.00		3
10	KSNV	Rachael Ray	11am-12pm		10/22/12 to 10/28/12	6x		--WTF--				
	KSNV			W	10/24/12	:30	11:23 AM		2012MRFP131H FACTSAREC	\$325.00		1
	KSNV			W	10/24/12	:30	11:40 AM		2012MRFP149H FINDAWAYRI	\$325.00		6
	KSNV			Th	10/25/12	:30	11:24 AM		2012MRFP131H FACTSAREC	\$325.00		2
	KSNV			Th	10/25/12	:30	11:48 AM		2012MRFP149H FINDAWAYRI	\$325.00		4
	KSNV			F	10/26/12	:30	11:28 AM		2012MRFP149H FINDAWAYRI	\$325.00		5
	KSNV			F	10/26/12	:30	11:51 AM		2012MRFP131H FACTSAREC	\$325.00		3

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# INVOICE

**Billing Address:**  
 American Rambler Productions  
 Attention: Accounts Payable  
 138 Conant St.  
 Beverly, MA 01915

Advertiser	Romney for President
Product	ROMNEY FOR PRESIDENT
Estimate Number	

Invoice #	108085-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	108085
Alt Order #	06866084
Deal #	
Order Flight	10/24/12 - 10/30/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	1516
Advertiser Code	ROMP
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
11	KSNV	Noon News	12-1230pm									
				10/22/12 to 10/28/12	6x	--WTF--						
	KSNV			W	10/24/12	:30	12:07 PM		2012MRFP131H FactsArec	\$425.00		1
	KSNV			W	10/24/12	:30	12:18 PM		2012MRFP149H FindawayR	\$425.00		4
	KSNV			Th	10/25/12	:30	12:20 PM		2012MRFP131H FactsArec	\$425.00		5
	KSNV			Th	10/25/12	:30	12:24 PM		2012MRFP149H FindawayR	\$425.00		2
	KSNV			F	10/26/12	:30	12:09 PM		2012MRFP149H FindawayR	\$425.00		6
	KSNV			F	10/26/12	:30	12:23 PM		2012MRFP131H FactsArec	\$425.00		3
13	KSNV	Days of our Lives	1258p-2pm									
				10/22/12 to 10/28/12	6x	--WTF--						
	KSNV			W	10/24/12	:30	12:58 PM		2012MRFP131H FactsArec	\$425.00		4
	KSNV			W	10/24/12	:30	1:45 PM		2012MRFP149H FindawayR	\$425.00		1
	KSNV			Th	10/25/12	:00				\$425.00 Unresolved		5
	KSNV			Th	10/25/12	:30	1:45 PM		2012MRFP131H FactsArec	\$425.00		2
	KSNV			F	10/26/12	:00				\$425.00 Unresolved		6
	KSNV			F	10/26/12	:30	1:46 PM		2012MRFP149H FindawayR	\$425.00		3
16	KSNV	The Doctors	2pm-3pm									
				10/22/12 to 10/28/12	6x	--WTF--						
	KSNV			W	10/24/12	:30	2:43 PM		2012MRFP131H FactsArec	\$325.00		4
	KSNV			W	10/24/12	:30	2:59 PM		2012MRFP149H FindawayR	\$325.00		1
	KSNV			Th	10/25/12	:30	2:23 PM		2012MRFP149H FindawayR	\$325.00		5
	KSNV			Th	10/25/12	:30	2:56 PM		2012MRFP131H FactsArec	\$325.00		2

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Advertiser	Romney for President
Product	ROMNEY FOR PRESIDENT
Estimate Number	

Invoice #	108085-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	108085
Alt Order #	06866084
Deal #	
Order Flight	10/24/12 - 10/30/12

**Billing Address:**

American Rambler Productions  
 Attention: Accounts Payable  
 138 Conant St.  
 Beverly, MA 01915

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	1516
Advertiser Code	ROMP
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
16	KSNV	The Doctors	2pm-3pm	F	10/26/12	:00			\$325.00	Unresolved	3
	KSNV			F	10/26/12	:00			\$325.00	Unresolved	6
18	KSNV	Dr Phil	3-4p		10/22/12 to 10/28/12	6x	--WTF--				
	KSNV			W	10/24/12	:30	3:24 PM	2012MRFP131H FACTSAREC	\$450.00		5
	KSNV			W	10/24/12	:30	3:42 PM	2012MRFP149H FINDAWAYR	\$450.00		1
	KSNV			Th	10/25/12	:30	3:23 PM	2012MRFP149H FINDAWAYR	\$450.00		4
	KSNV			Th	10/25/12	:30	3:57 PM	2012MRFP131H FACTSAREC	\$450.00		2
	KSNV			F	10/26/12	:30	3:26 PM	2012MRFP131H FACTSAREC	\$450.00		6
	KSNV			F	10/26/12	:30	3:46 PM	2012MRFP149H FINDAWAYR	\$450.00		3
19	KSNV	4PM NEWS (1 hour)	4-5pm		10/22/12 to 10/28/12	6x	--WTF--				
	KSNV			W	10/24/12	:30	4:41 PM	2012MRFP131H FACTSAREC	\$725.00		1
	KSNV			W	10/24/12	:30	4:51 PM	2012MRFP149H FINDAWAYR	\$725.00		5
	KSNV			Th	10/25/12	:30	4:27 PM	2012MRFP149H FINDAWAYR	\$725.00		6
	KSNV			Th	10/25/12	:30	4:49 PM	2012MRFP131H FACTSAREC	\$725.00		2
	KSNV			F	10/26/12	:30	4:18 PM	2012MRFP131H FACTSAREC	\$725.00		3
	KSNV			F	10/26/12	:30	4:40 PM	2012MRFP149H FINDAWAYR	\$725.00		4
22	KSNV	M-F Early News	5-630p		10/22/12 to 10/28/12	6x	--WTF--				
	KSNV			W	10/24/12	:30	6:12 PM	2012MRFP131H FACTSAREC	\$1,200.00		1
	KSNV			W	10/24/12	:30	6:21 PM	2012MRFP149H FINDAWAYR	\$1,200.00		6
	KSNV			Th	10/25/12	:30	5:19 PM	2012MRFP149H FINDAWAYR	\$1,200.00		2
	KSNV			Th	10/25/12	:30	5:28 PM	2012MRFP131H FACTSAREC	\$1,200.00		4
	KSNV			F	10/26/12	:30	5:10 PM	2012MRFP131H FACTSAREC	\$1,200.00		5

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**Billing Address:**  
 American Rambler Productions  
 Attention: Accounts Payable  
 138 Conant St.  
 Beverly, MA 01915

Advertiser	Romney for President	Invoice #	108085-1
Product	ROMNEY FOR PRESIDENT	Invoice Date	10/28/12
Estimate Number		Invoice Month	October 2012
Station	KSNV	Invoice Period	10/01/12 - 10/28/12
Account Executive	Amy McCreary	Order #	108085
Sales Office	Blair - Philadelphia	Alt Order #	0686084
Sales Region	National	Deal #	
		Order Flight	10/24/12 - 10/30/12
Billing Calendar	Broadcast	IDB #	1516
Billing Type	Cash	Advertiser Code	ROMP
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
22	KSNV	M-F Early News	5-630p								
	KSNV			F	10/26/12	:30	6:13 PM	2012MRFP149H FindawayR	\$1,200.00		3
24	KSNV	M-F Jeopardy	630-7pm								
	KSNV			to	10/22/12 to 10/28/12	6x	--WTF--				
	KSNV			W	10/24/12	:30	6:43 PM	2012MRFP131H FACTSAREC	\$1,300.00		1
	KSNV			W	10/24/12	:30	6:58 PM	2012MRFP149H FindawayR	\$1,300.00		4
	KSNV			Th	10/25/12	:30	6:42 PM	2012MRFP149H FindawayR	\$1,300.00		6
	KSNV			Th	10/25/12	:30	6:53 PM	2012MRFP131H FACTSAREC	\$1,300.00		2
	KSNV			F	10/26/12	:30	6:35 PM	2012MRFP131H FACTSAREC	\$1,300.00		5
	KSNV			F	10/26/12	:30	6:57 PM	2012MRFP149H FindawayR	\$1,300.00		3
25	KSNV	M-F Wheel of Fortune	7-730pm								
	KSNV			to	10/22/12 to 10/28/12	3x	--WTF--				
	KSNV			W	10/24/12	:30	7:18 PM	2012MRFP131H FACTSAREC	\$1,300.00		2
	KSNV			Th	10/25/12	:30	7:09 PM	2012MRFP149H FindawayR	\$1,300.00		1
	KSNV			F	10/26/12	:30	7:24 PM	2012MRFP131H FACTSAREC	\$1,300.00		3
27	KSNV	M-F News 3 at Eleven	11pm-1135pm								
	KSNV			to	10/22/12 to 10/28/12	6x	--WTF--				
	KSNV			W	10/24/12	:30	11:12 PM	2012MRFP149H FindawayR	\$1,200.00		4
	KSNV			W	10/24/12	:30	11:32 PM	2012MRFP131H FACTSAREC	\$1,200.00		1
	KSNV			Th	10/25/12	:30	11:13 PM	2012MRFP131H FACTSAREC	\$1,200.00		2
	KSNV			Th	10/25/12	:30	11:34 PM	2012MRFP149H FindawayR	\$1,200.00		6
	KSNV			F	10/26/12	:30	11:24 PM	2012MRFP149H FindawayR	\$1,200.00		5
	KSNV			F	10/26/12	:30	11:34 PM	2012MRFP131H FACTSAREC	\$1,200.00		3
29	KSNV	Tonight Show	1135p-1236a								
	KSNV			to	10/22/12 to 10/28/12	3x	--WTF--				
	KSNV			W	10/24/12	:30	12:08 AM	2012MRFP149H FindawayR	\$500.00		1

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# INVOICE

Advertiser	Romney for President	Invoice #	108085-1
Product	ROMNEY FOR PRESIDENT	Invoice Date	10/28/12
Estimate Number		Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12

Station	KSNV	Order #	108085
Account Executive	Amy McCreary	Alt Order #	06866084
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/24/12 - 10/30/12

Billing Calendar	Broadcast	IDB #	1516
Billing Type	Cash	Advertiser Code	ROMP
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
onight Show	1135p-1236a								
		Th	10/25/12	:30	11:59 PM	2012MRFP13H Factsarec	\$500.00		2
		F	10/26/12	:30	12:24 AM	2012MRFP149H Findawayr	\$500.00		3
ews 3 Sunrise SATURDAY	6a-7a								
			10/22/12 to 10/28/12	2x	-----S-				
		Sa	10/27/12	:30	6:13 AM	2012MRFP15SHCNtAFrd2nd	\$350.00		1
		Sa	10/27/12	:30	6:59 AM	2012MRFP148H BrngPp1Tq	\$350.00		2
			10/22/12 to 10/28/12	2x	-----S-				
		Sa	10/27/12	:30	8:26 AM	2012MRFP15SHCNtAFrd2nd	\$625.00		1
		Sa	10/27/12	:30	8:56 AM	2012MRFP148H BrngPp1Tq	\$625.00		2
			10/22/12 to 10/28/12	2x	-----S-				
		Sa	10/27/12	:30	9:10 AM	2012MRFP15SHCNtAFrd2nd	\$500.00		2
		Sa	10/27/12	:30	9:24 AM	2012MRFP148H BrngPp1Tq	\$500.00		1
			10/22/12 to 10/28/12	2x	-----S-				
		Sa	10/27/12	:30	5:14 PM	2012MRFP15SHCNtAFrd2nd	\$675.00		1
		Sa	10/27/12	:30	6:23 PM	2012MRFP148H BrngPp1Tq	\$675.00		2
			10/22/12 to 10/28/12	1x	-----S-				
		Sa	10/27/12	:30	6:36 PM	2012MRFP15SHCNtAFrd2nd	\$525.00		1
			10/22/12 to 10/28/12	2x	-----S-				
		Sa	10/27/12	:30	11:15 PM	2012MRFP148H BrngPp1Tq	\$1,100.00		2

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Product	ROMNEY FOR PRESIDENT
Estimate Number	

Invoice #	108085-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	108085
Alt Order #	06866084
Deal #	
Order Flight	10/24/12 - 10/30/12

**Billing Address:**

American Rambler Productions  
 Attention: Accounts Payable  
 138 Conant St.  
 Beverly, MA 01915

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	1516
Advertiser Code	ROMP
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
36	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm								
	KSNV			Sa	10/27/12	:30	11:29 PM	2012MRFP155HCHTAFrdZnd	\$1,100.00		1
37	KSNV	Nevada Newsmakers - Ch.3	5:00-6:00am								
	KSNV			10/22/12 to 10/28/12	1x	-----S-					
	KSNV			Sa	10/27/12	:30	5:11 AM	2012MRFP155HCHTAFrdZnd	\$1,250.00		1
38	KSNV	Nevada Newsmakers - Ch.3	5:00-6:00am								
	KSNV			10/22/12 to 10/28/12	1x	-----S-					
	KSNV			Sa	10/27/12	:30	5:47 AM	2012MRFP148H BrngPp1Tg	\$1,250.00		1
39	KSNV	News 3 Sunrise SUNDAY	6a-7a								
	KSNV			10/22/12 to 10/28/12	1x	-----S					
	KSNV			Su	10/28/12	:30	6:54 AM	2012MRFP148H BrngPp1Tg	\$350.00		1
40	KSNV	Sunday Today	7a-8am								
	KSNV			10/22/12 to 10/28/12	2x	-----S					
	KSNV			Su	10/28/12	:30	7:23 AM	2012MRFP155HCHTAFrdZnd	\$750.00		1
	KSNV			Su	10/28/12	:30	7:28 AM	2012MRFP148H BrngPp1Tg	\$750.00		2
41	KSNV	News 3 Today	9a-930am								
	KSNV			10/22/12 to 10/28/12	1x	-----S					
	KSNV			Su	10/28/12	:30	9:23 AM	2012MRFP155HCHTAFrdZnd	\$500.00		1
42	KSNV	Chris Matthews SUN 9-30am	9:30a-10a								
	KSNV			10/22/12 to 10/28/12	1x	-----S					
	KSNV			Su	10/28/12	:30	9:59 AM	2012MRFP148H BrngPp1Tg	\$600.00		1
43	KSNV	NFL Pre-Game	1p-530pm								
	KSNV			10/22/12 to 10/28/12	1x	-----S					
	KSNV			Su	10/28/12	:30	5:20 PM	2012MRFP155HCHTAFrdZnd	\$2,400.00		1

The actual broadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin or ancestry.



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

American Rambler Productions  
 Attention: Accounts Payable  
 138 Conant St.  
 Beverly, MA 01915

Advertiser	Romney for President
Product	ROMNEY FOR PRESIDENT
Estimate Number	

Invoice #	108085-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	108085
Alt Order #	0686084
Deal #	
Order Flight	10/24/12 - 10/30/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	1516
Advertiser Code	ROMP
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
44	KSNV	Jeopardy in Prime	M-SA 8-11p / SUN 7-		10/22/12 to 10/28/12	1x	-----S				
	KSNV			Su	10/28/12	:30	9:59 PM	2012MRFP148H BrnqPb17g	\$800.00		1
45	KSNV	Law & Order (synd) PRIME	M-SA 8-11p / SUN 7-		10/22/12 to 10/28/12	1x	-----S				
	KSNV			Su	10/28/12	:30	10:41 PM	2012MRFP155HcntAfrd2nd	\$800.00		1
46	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		10/22/12 to 10/28/12	2x	-----S				
	KSNV			Su	10/28/12	:30	11:15 PM	2012MRFP148H BrnqPb17g	\$1,100.00		2
	KSNV			Su	10/28/12	:30	11:33 PM	2012MRFP155HcntAfrd2nd	\$1,100.00		1

Aired Spots

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<u>Gross Total</u>	\$69,300.00
<u>Agency Commission</u>	\$10,395.00
<u>Net Amount Due</u>	\$58,905.00
<u>Payment Terms 30 Days</u>	

The actual broadcast information shown on this invoice was taken from the Official program log

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